

# A Framework for the Future

**NYU LANGONE MEDICAL CENTER** has selected a team of distinguished architectural firms — Polshek Partnership Architects and NBBJ — to partner with the institution as it sets out to physically integrate and transform the campus, as well as off-site facilities, in the coming years. As part of a Campus Transformation Project announced in 2007, NYU is embarking on a major initiative to replace some facilities, build others, and develop a strategic framework for the future.

“The team we’ve selected is comprised of two firms that will bring unparalleled, complementary design and delivery expertise to our project,” says Vicki Match Suna, A.I.A., vice dean for real estate development and facilities. Polshek Partnership Architects, which designed NYU’s Skirball Institute for Biomolecular Medicine in the early 1990s, recently completed the Downtown Ambulatory Care Center at Trinity Center. The firm is known for design excellence across a range of building types, inventive urban and campus plans that are responsive to institutions’ strategic plans and development goals, superb project management skills, and a longstanding commitment to New York City. Their projects include the Rose Center for Earth and Space at the American Museum of Natural History, Zankel Hall at Carnegie Hall, and Weill Greenberg Center at Weill Medical College of Cornell University. NBBJ, a leader in design for healthcare institutions, has defined the role of architecture in promoting health and healing for healthcare organizations, nationally and abroad. The firm is involved in major expansion projects for the Cleveland Clinic and Massachusetts General Hospital.

Polshek Partnership/NBBJ will assign a team to each component of the project — the New Clinical Facility, the Enabling Projects, and the Master Plan — as well as leaders to coordinate all three. The interlocking components will take shape simultaneously. The “Enabling Projects” plan involves clearing the site and preparing it for future construction efforts. The “Master Plan/Campus Roadmap” involves the creation of a long-term but flexible

framework outlining NYU’s vision for the future. It includes growth and revitalization strategies for the School of Medicine (research, education, and housing), Tisch Hospital, Rusk Institute of Rehabilitation Medicine, NYU Hospital for Joint Diseases, campus-wide infrastructure, and all off-site facilities. Its underlying purpose is to ensure that the institution keeps its eye on the big picture and avoids short-sighted decisions that might address immediate constraints, but fail in the long run as real and lasting solutions.

“Because all three facets of the Campus Transformation Project must run parallel rather than sequentially as they would in an ideal world,” explains Match Suna, “we knew we needed a rare combination of expertise, design vision, and experience, as well as a wide range of implementation skills. In this outstanding alliance, we’ve managed to find it all.” ●

(From Left): Duncan Hazard, partner, Polshek Partnership; Joan L. Saba, partner, NBBJ; Vicki Match Suna, vice dean for real estate development and facilities, and Dr. Grossman.



## NYU Partners with Sirius to Launch “Doctor Radio”

● Roshini Rajapaksa, M.D., assistant professor of medicine (above), and frequent contributor to NBC’s Today Show, is one of some 40 NYU physicians recruited to host or co-host “Doctor Radio,” a pioneering radio channel launched this spring in partnership with Sirius Satellite Radio. Broadcast 24/7 on Sirius channel 114, the program is devoted exclusively to information on all health, wellness, and medical issues. Topics also extend beyond medicine to such areas as nutrition, fitness and exercise, psychology, and integrative medicine. Four

original two-hour live programs are presented each weekday and replayed throughout the day. Hosts, who have been rigorously trained for their on-air roles, not only share their expertise but also interview guests, take phone calls from listeners, and respond to incoming emails. The project’s medical director and physician coordinator is Marc K. Siegel, M.D., clinical associate professor of medicine, a widely published author and columnist. Sirius, created in 2002, offers its 8.3 million subscribers in North America more than 130 channels. ●

## Doctor Radio Highlights

### About Our Kids

FRIDAY, 8:00 – 10:00 AM ET

Acting out, skipping school, bullying, shyness, lack of attention, social anxiety, the signs of autism, learning disabilities, drugs and sex. Experts from the world-renowned NYU Child Study Center are available for help.

### Men's Health

WEDNESDAY, 6:00 – 8:00 PM ET

Men worry about libido, performance, and impotency. Prostate cancer is the second leading cause of cancer deaths in men. Host Dr. Herbert Lepor, chairman of urology, helped pioneer surgical techniques for removing the prostate while preserving sexual function.

### Sexual Health

MONDAY, 12:00 – 2:00 PM ET

Intimacy, desire, technique — no question is taboo for Dr. Virginia Sadock, one of the most respected human sexuality experts in America. Through the anonymity of the telephone, listeners can finally talk about their fantasies, inhibitions, and their partner's desires and their own.

### Women's Health

THURSDAY, 6:00 – 8:00 AM ET

Having busy lives as wives, mothers, and career women doesn't always make it easy for women to pay attention to themselves and their bodies. Host Dr. Nieca Goldberg, an expert in women's heart health, will help both women and men everywhere recognize the signs and symptoms of heart disease and other serious health risks.

### Heart Health

FRIDAY, 6:00 – 8:00 AM ET

Two of the world's most prominent heart surgeons, Dr. Greg Ribakove and Dr. Charles Schwartz, take listeners into the OR, describing everything from common bypass surgery and valve repair to the heroic efforts to save victims of accidents or crimes.

\* For a complete lineup of Doctor Radio hosts and programs visit [www.sirius.com/doctorradio](http://www.sirius.com/doctorradio)

# Trinity Center Brings High-Tech Services to Lower Manhattan

111 BROADWAY, OR TRINITY CENTER, a 21-story limestone tower festooned with Gothic details to harmonize with neighboring Trinity Church, was designated a New York City landmark in 1985. In February, it became a landmark for the Medical Center as well. On the second floor of this 1905 structure, overlooking the church, NYU opened an Ambulatory Care Center. When NYU severed its ties to Downtown Hospital three years ago, it lost a vital link to the neighborhood, which is still rebuilding after the World Trade Center disaster. By serving the residential and corporate community with this 22,000-square-foot facility, a \$10 million investment, NYU hopes to reestablish its presence in this thriving area. The center provides medical services in internal medicine, cardiology, gastroenterology, dermatology, women's health, orthopaedics and sports medicine, and pulmonology, including function testing and lung screening. An open floor plan enables the physicians to collaborate in a patient-focused, privacy-enhancing environment. The center, which sees patients by appointment only, is equipped with state-of-the-art diagnostic technology, including a dual-source CT scanner, an extremity MRI, and a high-definition nuclear camera used for cardiac imaging. ●

## Renewing a link to a vital community

(Top): Reception area at Trinity Center  
(Bottom): MRI scanner is one of many high-tech diagnostic imaging devices available at the center.

