

Mailing Label

Specifications for the mailing label are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

4" x 6"

(exhibit shown at 80% of actual size)

STOCK

TBD

TYPOGRAPHY

Center or Department Name:

Whitney Bold 9.5/11

Address:

Whitney Book 9/11

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

REPRODUCTION

Offset lithography, match color

