

Memo Pad - Personalized

Specifications for the personalized memo pad are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 5.5"

(exhibit shown at 65% of actual size)

STOCK

TBD

TYPOGRAPHY

Name:

Whitney Bold 9.5/11

Title:

Whitney Book 9/11

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

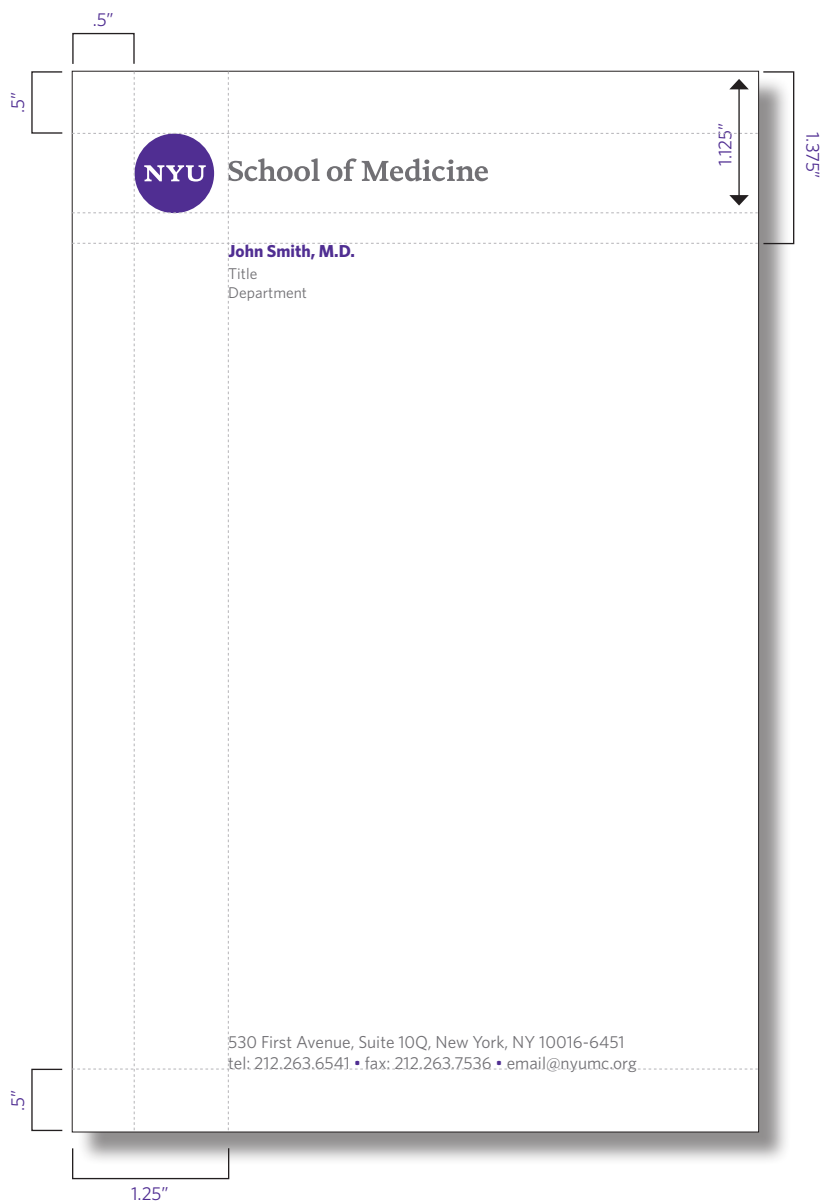
NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Gray (PMS Cool Gray 11 U)

REPRODUCTION

Offset lithography, match color



Memo Pad - General

Specifications for the general memo pad are shown below.

Position elements only as demonstrated here, using authorized reproduction art. Insist on high-quality standards from your suppliers and printers.

DIMENSIONS

8.5" x 5.5"

(exhibit shown at 65% of actual size)

STOCK

TBD

TYPOGRAPHY

Address:

Whitney Book 9/11

Contact Info:

Whitney Book 9/11

COLORS

Signature:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

Text:

NYULMC Purple (PMS 2597 U)

NYULMC Gray (PMS Cool Gray 11 U)

REPRODUCTION

Offset lithography, match color

