

A New Team for a New Time

Moving forward with his plans to ensure that NYU Medical Center grows as a world-class medical institution well into the 21st century, Dean & CEO Robert I. Grossman, M.D., has appointed

a new senior management team. The members of this team, he announced to the Medical Center community, “are all well-recognized leaders from within the Medical Center who have exceptional track records of success and deep institutional knowledge. Their job is to support you and your critically important work—and to help us achieve our ambitious goals.”

The new team will oversee the integration of the School of Medicine and the Hospitals Center—a step critical to establishing a unified, fully integrated academic medi-

The members of the new team are **Andrew W. Litt, M.D., Executive Vice President and Vice Dean, Chief of Staff.**

Dr. Litt works closely with Dr. Grossman and the senior leadership team to oversee the management of the Medical Center. His primary mission is to enhance NYU’s capabilities by guiding the process of organizational integration and transformation, and ensuring that operational performance and strategic planning adhere to a unified vision.

Steven B. Abramson, M.D., Senior Vice President and Vice Dean for Education, Faculty, and Academic Affairs.

Dr. Abramson continues to lead efforts to improve the School’s educational programs and to develop a new medical school curriculum that will provide the best possible education, given the increasing complexity of 21st century medicine. He served as Vice Dean for Education, Faculty, and Academic Affairs at the School, and he led the Task Force on Curriculum Reform, resulting in the implementation of Curriculum 2001.

Bernard A. Birnbaum, M.D., Senior Vice President and Vice Dean, Chief of Hospital Operations. Dr. Birnbaum is responsible for improving and fully integrating the operations of all patient care activity at the NYU Hospitals. He oversees nursing, ancillary support, perioperative services, and patient processing. In his prior position as Vice Chairman of Clinical Affairs and Operations, Radiology, he was responsible for clinical operations and workflow enhancement and for faculty recruitment and credentialing, among other activities.

Andrew W. Brotman, M.D., Senior Vice President and Vice Dean for Clinical Affairs and Strategy, Chief Clinical Officer. Dr. Brotman works with all NYU physicians in order to strengthen clinical care while integrating research and education. He oversees key strategic clinical

areas and manages partnerships with Bellevue Hospital Center, Woodhull Medical and Mental Health Center in Brooklyn, and other affiliates and spearheads strategic business development and managed care for the integrated Medical Center. Dr. Brotman was previously Senior Vice President for Strategic Clinical Initiatives at the Hospitals Center and Vice Dean for Clinical and Hospital Affairs at the School.

Harold S. Koplewicz, M.D., Senior Vice President and Vice Dean for External Affairs. Dr. Koplewicz oversees the offices of



2

Dr. Andrew Litt
Exec VP and
Chief of Staff

cal center, said Dr. Grossman. “Bringing together the superb clinical expertise of the NYU Hospitals and the world-class research and educational capabilities of the School of Medicine will enhance our already cutting-edge, high-quality medical education, scientific research, and patient care.” This integration will also promote a more collaborative culture—and create a more productive working environment by identifying inefficiencies and upgrading facilities and IT systems, he added. “I am confident that this transformation will help NYU Medical Center build on its legacy of greatness.”



3

Development and Communications for the Medical Center, integrating these important functions as he successfully did at the NYU Child Study Center. An accomplished fundraiser, he works closely with Dean



1

Dr. Robert Grossman,
Dean & CEO



4

3 Dr. Andrew Brotman,
Sr. VP for Clinical Affairs
and Strategy



5

4 Dr. Harold Koplewicz,
Sr. VP for External Affairs

5 Dr. Vivian Lee,
Sr. VP and Chief
Scientific Officer

6 Dr. Bernard Birbaum,
Sr. VP and Chief
of Hospital Operations

7 Dr. Robert Berne,
Sr. VP for Health,
New York University

8 Dr. Steven Abramson,
Sr. VP for
Academic Affairs



6

9 Vicki Match Suna,
Sr. VP for Real Estate
and Facilities

10 Richard Crater,
Sr. VP and Chief
Financial Officer

NOT PICTURED:

Paul Conocenti,
Sr. VP and Chief
Information Officer

Annette Johnson,
Sr. VP and General
Counsel

Nancy Sanchez
Sr. VP for Human
Resources



7

Vivian S. Lee, M.D., Ph.D., M.B.A., Senior Vice President and Vice Dean for Science, Chief Scientific Officer.

In this newly created role, Dr. Lee supervises the integration of the Medical Center's research and clinical missions to drive the advancement of science and enhance the delivery of care to patients. She guides the effort to set scientific agendas, working closely with the newly established Scientific Steering Committee which will consist of leading researchers from the Medical Center, and will expand research collaboration with other departments within New York University. During her tenure as Vice Chairwoman of Research, Radiology, Dr. Lee oversaw the creation of a research administration and infrastructure that supports research productivity and external funding. Under her stewardship, NYU Radiology, which was unranked seven years ago, is now in the top tier of NIH research funding.

Vicki Match Suna, A.I.A., Senior Vice President and Vice Dean for Real Estate Development and Facilities. As the official responsible for all real estate and facilities functions at the Medical Center, Match Suna works to better integrate the planning, construction, and maintenance of physical facilities, and provides a unified strategic space planning and development service. In her prior position as Senior Vice President for Real Estate and Strategic Capital Initiatives, she was responsible for the Medical Center's strategic capital planning as well as the real estate portfolio. Match Suna, a registered architect who served as a Commissioner on the New York City Landmarks Preservation Commission for 15 years, was recently selected by Mayor Michael R. Bloomberg to serve on the Board of the New York City Economic Development Corporation.

Paul Conocenti, M.B.A., Senior Vice President and Vice Dean, Chief Information Officer. Conocenti retains his current titles and responsibilities for all information technology activities for the Medical Center. In this role, he has already begun



8



10



9

the effort to integrate information technology operations for the Hospitals Center and the School of Medicine, which this reorganization will facilitate.

Richard R. Crater, M.B.A., Senior Vice President and Vice Dean, Corporate Chief Financial Officer.

Crater continues to direct the financial operations of both the Hospitals Center and the School of Medicine, while working to fully integrate them. He

has already begun laying the foundation for this integration by acquiring sophisticated financial planning software for both the Hospitals and the School and by separating the Hospitals' finance department from the joint Mt. Sinai NYU Health System, as well as separating their joint debt obligations. In recent years, he has also successfully restructured the debt of the Hospitals, secured an upgrade in their rating, and substantially reduced the cost of their outstanding debt.

Annette Johnson, J.D., Senior Vice President and Vice Dean, General Counsel, Johnson retains her current titles and responsibilities and works closely with Dr. Grossman and the rest of the team to carry out the reorganization of the School of Medicine and the Hospitals Center.

Nancy Sanchez, M.S., Senior Vice President and Vice Dean, Human Resources. Sanchez has responsibility for integrating the Human Resources functions of the Hospitals Center and the School of Medicine. In her previous position as Vice President for Total Compensation, Sanchez oversaw compensation, as well as the development of several educational resources on benefits and Web-based human resources tools. ●

Grossman and the Board of Trustees to raise the capital necessary to achieve the Medical Center's ambitious goals. Dr. Koplewicz will continue to serve as Chairman of Child and Adolescent Psychiatry, Director of the NYU Child Study Center, and Director of the Nathan Kline Institute.